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Bib Data Sheet

CONFIRMATION NO. 4972

SERIAL NUMBER 09/966,845	FILING DATE 09/28/2001 RULE	CLASS 705	GROUP ART UNIT 2162	ATTORNEY DOCKET NO. 065027.0103
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APPLICANTS

 Barbara J. Boe, Dallas, TX;
 Julia M. Hamrick, Dallas, TX;
 Marjorie L. Aarant, Dallas, TX;

** CONTINUING DATA *****

THIS APPLICATION IS A REI OF 09/162,825 09/29/1998 PAT 6,236,975

** FOREIGN APPLICATIONS *****

IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** SMALL ENTITY **

** 11/05/2001

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GROUP 3600

Foreign Priority claimed <input type="checkbox"/> yes <input type="checkbox"/> no	STATE OR COUNTRY TX	SHEETS DRAWING 15	TOTAL CLAIMS 87	INDEPENDENT CLAIMS 13
35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance				
Verified and Acknowledged Examiner's Signature _____ Initials _____				

ADDRESS

05073

TITLE

System and method for profiling customers for targeted marketing

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065027.0103

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PATENT APPLICATION
09/966,845



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Technology Center 2100

In re Application of: Barbara J. Boe, et al.
Serial No.: 09/966,845
Filing Date: September 28, 2001
Confirmation No.: 4972
Title: SYSTEM AND METHOD FOR PROFILING CUSTOMERS
FOR TARGETED MARKETING

Office of Initial Patent Examination's Customer
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Dear Sir:

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Errors have been noted on the attached copy of the Official Filing Receipt received from the U.S. Patent and Trademark Office in the above-identified patent application.

There is an error with respect to the following data, which is:

X incorrectly entered

and/or

 omitted.

1. Applicant's name

ATTORNEY DOCKET NUMBER
065027.0103

PATENT APPLICATION
09/966,845

2

2. ___ Applicant's address

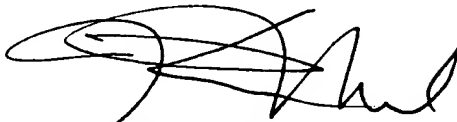
3. X Title

4. ___ Continuing Data

Please delete "maketing" and insert ~~MARKETING~~.

Respectfully submitted this 7th day of May, 2002.

BAKER BOTTS L.L.P.
Attorneys for Applicants



Kevin J. Meek
Reg. No. 33,738

Baker Botts L.L.P.
2001 Ross Avenue, Suite 600
Dallas, Texas 75201-2980
(214) 953-6680
(sds)



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APPLICATION NUMBER	FILING DATE	GRP ART UNIT	FIL FEE REC'D	ATTY. DOCKET NO.	DRAWINGS	TOT CLAIMS	IND CLAIMS
09/966,845	09/28/2001	2162	1206	065027.0103	15	87	13

CONFIRMATION NO. 4972

FILING RECEIPT



OC000000007483060

05073
BAKER BOTTS L.L.P.
2001 ROSS AVENUE
SUITE 600
DALLAS, TX 75201-2980

Date Mailed: 02/15/2002

Receipt is acknowledged of this nonprovisional Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Customer Service Center. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

Applicant(s)

Barbara J. Boe, Dallas, TX;
Julia M. Hamrick, Dallas, TX;
Marjorie L. Aarant, Dallas, TX;

Domestic Priority data as claimed by applicant

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Foreign Applications

GROUP 3600

If Required, Foreign Filing License Granted 11/05/2001

Projected Publication Date: Not Applicable

Non-Publication Request: No

Early Publication Request: No

** SMALL ENTITY **

Title

MARKETING
System and method for profiling customers for targeted marketing

Preliminary Class

Docket ☒ Wrapper ☒

RVF Docketed _____

Reference(s) _____

705

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